Brain Awareness Night
Train Your Brain: How Early Eating Habits Affect Brain Development and Childhood Obesity

Thursday, March 21, 2013
The Urban Child Institute 600 Jefferson Avenue
5:30-6:30pm Refreshments 6:30-8:30pm Presentations

SPEAKERS

Dr. John D. Boughter, Jr., Ph.D
Associate Professor, Department of Anatomy and Neurobiology, University of Tennessee, Health Science Center
“How Tricking the Brain’s Taste System During Development May Lead to Obesity”
This talk will discuss how the sense of taste engages parts of the brain involved in eating and reward, and how dysfunction in these vital systems may occur.

Dr. Amanda S. Bruce, Ph.D
Assistant Professor, Department of Psychology, University of Missouri-Kansas City
“Branding and a Child’s Brain”
The relationship between food marketing and childhood obesity is the focus of research using neuroimaging techniques to better understand the brain’s role in obesity and neural responses to logos.

Professional training hours (CEUs) will be provided by the UT Neuroscience Institute. For more information, contact Dr. Paul Herron, Neuroscience Institute (901-448-5824) Space is limited.

Please pre-register with Susan M. Day, The Urban Child Institute (901-385-4242) SDay@TheUrbanChildInstitute.org Attendance is free.