**Strategic Planning Report – 2017-2018**

**Unit:**

**Administrative Lead:**

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| **Strategic Priority** | **Initiative** | **Accomplishments** |
| **Strategic Priority A:**  Educate Outstanding Graduates Who Meet the Needs of the State & Its Communities | Review, Revise, Redesign Targeted Programs  Implement Innovative Curricula and Educational Programs  Focus and Expand Student Recruiting Efforts | Finalizing a new 12 month accelerated BSN program (previously 17 months)- target admission Fall 2019  Revise curriculum in BSN program to be concept based- target admission Fall 2019  Redesigning DNP project requirements (implement Fall 2019)  Reviewing and Revising all DNP courses (completion of Nov 2018)  Three post-DNP certificates developed Spring 2018  2 course now certified through Quality Matters  Implemented 3 new PEPs (Dyersburg State, Rhodes College, Lemoyne Owen) [7 Rhodes, 3 SWCC, 3 DSCC]  6 RNFA students completed certification  Board Pass rates >95%  Sim Health consultation for simulation completed (EBP sim cases added into all programs)  FT Student Success Coordinator began Spring 2018  Beginning stages for a midwifery DNP program  Increased PhD program to admit 9 students Fall 2018  RWJF Future of Nursing Scholars Program provided funds for an additional 2 scholars (4 total) |
| **Strategic Priority B:**  Grow the Research Portfolio Focusing on Targeted Areas | Expand Research and Scholarship | Developing an Institute for Prematurity and Perinatal Research  New Research Hires: Randy Buddington (approx. 250k), Reba Umberger RBL joint hire near completion, Sarah Rhoads to join August 2018  First nrsg postdoc fellow begins July 2018 |
| **Strategic Priority C:**  Create Areas of Clinical Prominence While Expanding Outreach | Strengthen and Make Visible Academic Clinical Partnerships | On-boarded >25 ULPS APRNs onto CON faculty |
| **Strategic Priority D:**  Increase Visibility & Recognition of UTHSC Contribution | Develop a Marketing Strategy  Crowe | RFP for marketing firm completed and begin work with Designsensory July 2018  In demolition stage, capital campaign underway  2nd Annual Nightingala very successful- Keynote: Deputy Surgeon General, over 250 guests including the city and county mayors  Increased Social Media presence, developed snapchat filters, signature-line links to social media encouraged |
| **Strategic Priority E:**  Align UTHSC Resources with Areas of Excellence |  |  |
| **Strategic Priority F:**  Expand & Strengthen Key Community & Other Partnerships | Enhance Professional Development of the Nursing Community  Strengthen and Make Visible Academic Practice Partnerships | Under Center for Community Partnerships and Nursing Innovation:  Completed first cohort from 1 year Public Health Residency in collaboration with the Shelby County Health Department with 7 community projects completed- asked to extend another year  Completed 1 year leadership series for St. Francis and asked to extend for another year  Obtained a THA grant for de-escalation training for Regional One Nurses  Initiated a partnership with the Methodist System for a research scholars program (2 institution-wide projects and multiple hospital specific projects) |
| **Cross Cutting Priority 6:**  Recruit & Retain Faculty, Staff & Students Through Development, Support & Mentorship | Strengthen and Expand CON Faculty and Staff professional development at all levels | Joint position with ULPS (Director of Advanced Practice Services) developed to be a liaison for the ULPS APRNs  Search for new department chair (HPDP) completed and offer extended  Extended Leadership Fellowship for 2nd cohort  BSN Director recruited and on-boarded (Dr. Randy Johnson)  CON Faculty and Staff Manual completely revised with comprehensive evaluation plan for the CON added |
| **Cross Cutting Priority 7:**  Continue to Increase Diversity |  |  |
| **Cross Cutting Priority G:**  Increase Strategic Integration Across UTHSC |  |  |
| **Cross Cutting Priority H:**  Strengthen Organizational Effectiveness & Adaptability Through a Focus on a Culture of Excellence Across the Institution Including Staff, Faculty & Administration |  |  |