Partnership Opportunities with Residents of 38126



In 2010, the Consortium for Health Education, Economic Empowerment, and Research (CHEER) held a health summit in the 38126 zip code area. Residents, faith leaders, and service providers shared their ideas with Dr. Noel Hutchinson, Pastor of First Baptist Church Lauderdale. The purpose of the health summit was to find out the major challenges residents living in the zip code area face in meeting their health and health care needs. Summit participants identified resources in the zip code area that have helped residents to meet their health and health care needs. Residents want effective programs to address these challenges. Creating sustainable and effective programs will strengthen community assets and residents' health.

Partnership Characteristics

✓ An organization committed to staying together

- ✓ Partners should be willing to pool resources
- ✓ Collaboration committed to health
- ✓ Limit efforts to one or two areas of health to be impacted
- ✓ Church as the designee for distributing information
- ✓ Organized by faith leaders and social service organizations
- ✓ Partners are supportive of one another

Partnership Objectives

- ✓ CHEER should arrange focus groups to help churches set up health ministries
- ✓ Organization should develop a community benefits agreement that developers and new businesses in 38126 would sign
- ✓ Provide a vehicle for development of community co-op food stores, banks, and transportation companies
- ✓ Provide transportation to grocery stores, open more farmer's markets, and implement cooking classes
- ✓ Bring UTMG doctors to a community clinic