**Strategic Planning Report – 2015-2016**

**Unit: Clinical Affairs**

**Administrative Lead: David Stern, Vice Chancellor of Clinical Affairs**

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| **Strategic Priority** | **Initiative** | **Accomplishments** |
| Strategic Priority A: Educate Outstanding Graduates Who Meet the Needs of the State & Its Communities |  |  |
| Strategic Priority B: Grow the Research Portfolio Focusing on Targeted Areas |   |  |
| Strategic Priority C: Create Areas of Clinical Prominence While Expanding Outreach | Reorganization and rebranding of UTMG into UCHIncreased faculty participation in all practice plans: UCH, ULPS,UTMP and UTROP Expand all clinical partnerships  | * Launch of“ New “Choosing Excellence” campaign to enhance business practice and customer satisfaction with UCH
* New management team headed by Drew Botscher at UCH

Increased faculty participation in all practice plans: UCH, ULPS,UTMP and UTROP |
| Strategic Priority D: Increase Visibility & Recognition of UTHSC Contribution | Continuing and evolving association with Methodist Hospital  | * Branding of Methodist UT Hospital
* New signage throughout medical center and Methodist
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| Strategic Priority E: Align UTHSC Resources with Areas of Excellence |  |  |
| Strategic Priority F: Expand & Strengthen Key Community & Other Partnerships |  |  |
| Cross Cutting Priority 6: Recruit & Retain Faculty, Staff & Students Through Development, Support & Mentorship |  |  |
| Cross Cutting Priority 7: Continue to Increase Diversity |  |  |
| Cross Cutting Priority G: Increase Strategic Integration Across UTHSC |  |  |
| Cross Cutting Priority H: Strengthen Organizational Effectiveness & Adaptability Through a Focus on a Culture of Excellence Across the Institution Including Staff, Faculty & Administration |  |  |