The 2011 conference theme, *Empowering Communities to Create a Healthy Village*, celebrates CHEER’s mission to engage in community-based collaborations to conduct research and incorporate the role of community assets and personal economic efficacy. The purpose of this work is to drive healthy lifestyles for at risk and disadvantaged persons of every age and background, in families living in rural, suburban, and urban communities in Memphis and the Mississippi Delta region.
**AGENDA AT-A-GLANCE**

**Monday, June 20**
- 08:00 AM: Pre-Conference Workshop: Grant Writing for Non-Profits
- 03:00 PM: Registration Opens
- Poster Installation

**Tuesday, June 21**
- 08:00 AM: Networking/Poster Session
- 09:00 AM: General Session I: Connecting Social Conditions and Health
- 10:35 AM: Break Out Session A
- 12:00 PM: General Session II/Luncheon: Excellence in CBPR
- 01:15 PM: Networking/Poster Session
- 02:00 PM: General Session III: Mental Health in the African American Community
- 03:45 PM: Break Out Session B
- 05:30 PM: Networking/Poster Session
- Evening Reception

**Wednesday, June 22**
- 07:00 AM: Networking/Poster Session
- 08:00 AM: General Session IV: Cardiovascular Disease and Economic Empowerment
- 09:45 AM: General Session V: Advocacy/Public Policy

**CONFERENCE SESSIONS**

**Tuesday, June 21**
**General Session I: Connecting Social Conditions and Health**

*Examine the effects of social conditions on the overall health and well-being of African-American communities*

**Dr. Brian Smedley**
*Vice President and Director, Health Policy Institute*

Upon completion of this presentation, the participant should be able to:
- Define social determinants of health, health disparities, and the impact of ‘place’ or environment on health
- Describe the interventions used by ‘Place Matters’ to eliminate health disparities by addressing the social determinants of health
- Describe community strategies in eliminating health disparities and local-level policies that can improve social determinants of health
- Identify at least two resources for communities to eliminate health disparities by addressing the social determinants of health

**General Session III: Mental Health in the African American Community**

*Explain the status, needs, availability and outcomes of mental health services for African Americans*

**Dr. Alvin Poussaint**
*Psychiatrist, Media Consultant, Author*

**Dr. William Young**
*Psychiatrist, Media Consultant, Author*

**Stephen Bush**
*Founder, Suicide and the Black Church Conference*

Upon completion of this presentation, the participant should be able to:
- Demonstrate knowledge of the need for mental health services, including key issues in understanding research, mental disorders in adults, children and the elderly within the African American population
- Describe specific mental health problems that are prevalent in African American communities
- Demonstrate knowledge of the availability, accessibility and utilization of mental health services as well as the appropriateness and the outcomes of services for the African American population

**Wednesday, June 22**
**General Session IV: Cardiovascular Disease and Economic Empowerment**

*Discuss the importance of economic empowerment as a strategy to reduce health disparities in African American communities*

**TBA**

Upon completion of this presentation, the participant should be able to:
- Cite scientific research relating to the impact of socioeconomic factors on cardiovascular disease
- Identify implications of onset and progression of cardiovascular disease, with a focus on recognizing cultural disparities
- Discuss the role of communities in addressing socioeconomic and disease-related disparities

**General Session V: Advocacy/Public Policy**

*Describe the role of public policy and advocacy as tools to reduce health disparities*

**Dr. Darrell Gaskin**
*Associate Professor, Johns Hopkins University*

**Pastor, Beth Shalom AME Zion Church**

**M. Lisa McDonald McGee**
*Director, Meharry HBCU Wellness Program*

**Dr. Arthur Sutherland**
*Founder, Sutherland Cardiology Clinic*

**Member, Physicians For a National Health Program**

Upon completion of this presentation, the participant should be able to:
- Identify roles of HBCUS, faith communities, and other health sectors in addressing health disparities
- Provide examples of faith-based initiatives to address health disparities
- Provide examples of successful community-campus partnerships to address health and wellness
- Discuss implications of national health reform on reduction of health disparities

**CE ACCREDITATIONS**

*This activity has been submitted to the Tennessee Nurses Association for approval to award contact hours. Tennessee Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

This program was approved by the National Association of Social Workers - Tennessee Chapter (Provider Number: NASWTN 2008-0053) for 6.0 continuing education units.

The University of Tennessee College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. Successful completion of this knowledge-based program will provide a statement for six (6.0) live contact hours credit (0.6 CEU) and will be mailed within 3 weeks following the program. Successful completion includes attending each of the four sessions, signing the attendance sheet, and completion of the program evaluation form. ACPE Program Number: 0064-0000-11-029-L01-P

The University of Tennessee College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing education credits. Conference speakers have NO conflicts of interest to disclose.