

# Strategic Plan: Process

2013-2014

### Town Hall Communication Vehicle

- ➤ Research Core Mission October 2012
- Campus Master Plan December 2012
- ► Education Core Mission April 2013
- Clinical Core Mission September 2013



### Track Record

- **≻**Education Mission
- ➤ Clinical Mission
- ➤ Campus Master Plan
- > Research Mission



#### **Education Track Record**

- Overwhelmingly the leading educator of Tennessee's Health Care Work Force
  - Doctoral Level
  - Masters Level
  - Growing Masters, Doctoral, And Advanced Specialty Training



### Campus Master Plan Track Record

#### Research



#### **Education**



#### Clinical Track Record

- More than Doubled our Clinical Enterprise
  - Financially Mobile. Independent
  - Generated Financial Resources
- Le Bonheur: Nations Best Children's Hospital
- Methodist University and UT Medical Center now on Nations Best Hospital List
- Teaching Hospitals Best in Region US News



#### > Started the Path

- ✓ New Facilities
  - Four new Research Buildings
    - RBL
    - Cancer Building
    - Translational Science Building
    - Pharmacy Building
    - Nash Renovation
- ✓ New Support
  - Tripled Bridge Funding
  - New Grant Fund
  - Research Bonus Plan
  - Core Labs



### Strategic Planning Team



#### Strategic Effectiveness

An organization's ability to set the right goals and consistently achieve them.



### Strategic Planning Team

- BROAD BASED INVOLVEMENT
  - Deans and College Faculty Representatives
  - Vice Chancellors and Senate Officers
  - Student Leadership\*
  - Staff Leadership\*



PHASE 1

Secure Stakeholder Input

May - July 2013



PHASE 1

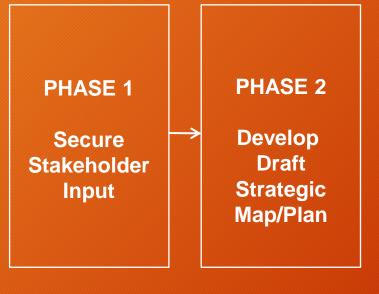
Secure Stakeholder Input

May - July 2013

#### **Summary of Input Process**

- >21 interviews
- > 16 focus groups (Faculty, Staff Students)
- Conducted in Memphis, Knoxville and Chattanooga
- Online survey with 350 responses
- Content Mission Plans

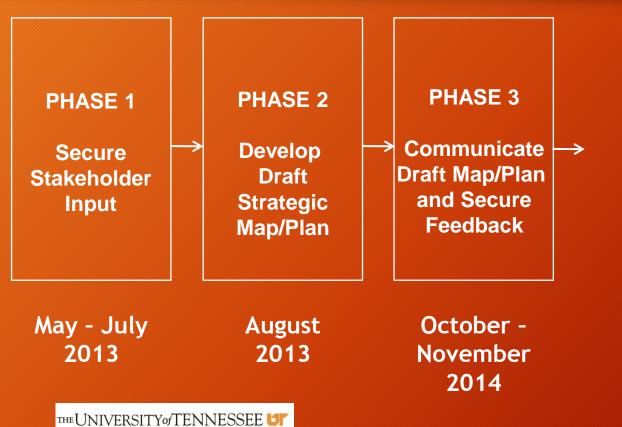




May - July 2013

August 2013





HEALTH SCIENCE CENTER

PHASE 1

Secure Stakeholder Input PHASE 2

Develop
Draft
Strategic
Map/Plan

PHASE 3

Communicate
Draft Map/Plan
and Secure
Feedback

#### Feedback Process

- 9 focus groups Faculty Staff Students
- Conducted in Memphis, Knoxville & Chattanooga
- Online survey available after this session
- Town Hall Meeting

May - July 2013

August 2013

October -November 2014





May - July 2013

August 2013

October -November 2014 November 2013 -January 2014



### Input

- > Faculty Senate Executive Committee X 2
- >SGAEC
- ➤ Staff Forums
- Consolidation Meetings- Modifications to plan proposed by stakeholder groups



17

PHASE 1

Secure Stakeholder Input PHASE 2

Develop
Draft
Strategic
Map/Plan

PHASE 3

Communicate
Draft Map/Plan
and Secure
Feedback

PHASE 4

Input from Faculty Students Staff

PHASE 5

Finalize the Map/Plan and Begin to Implement It

May - July 2013

August 2013

October -November 2014 November 2013 -January 2014 January 2014



### Strategic Plan

- Accepted by Strategic Plan Committee Committee with:
- > Faculty Modifications
- ➤ Staff Modifications
- > and Student Modifications

